

SAVE THE DATE!

EUROPEAN HIGHER EDUCATION WEEK 2024 IN VIETNAM

Study in Europe Fair		Erasmus+ Day
19 October (09:00 - 16:00)	20 October (09:00 - 16:00)	22 - 23 October (09:00 - 16:30)
Ho Chi Minh City	Hanoi	Hanoi

The **European Higher Education Week** (EHEW) organised by the EU Delegation to Vietnam and EU Member States in **#TeamEurope** approach aims to enable Vietnamese students, academics, and other audiences to find out about higher education opportunities in Europe.

Participation is open to Higher education institutions and Embassies from the 27 EU Member States.

What can you benefit from joining the EHEW?

- *Study in Europe Fairs:*
 - Meet and engage with 3,000+ Vietnamese students, academics, parents, and professionals interested in studying in Europe;
 - Explore Vietnam, the world's third-largest source of international students, behind only China and India.
- *Erasmus+ Day:*
 - Exchange best practices about EU-Vietnam cooperation in Higher Education;
 - Connect with Vietnamese higher education institutions and their professionals to explore partnership opportunities.

What does the EHEW offer?

- **Free registration and participation:** Register for free, making participation accessible;
- **Free shared booth** for EU Member States and respective universities with essential amenities (i.e. table, chairs, power supply);
- **Quality visibility** and **high recognition** by Vietnamese education institutions and students;
- **Networking opportunities:** Connect with educational professionals, institutions, and students for potential partnerships and collaborations.

Note: Participants are responsible for their traveling-related expenses (flights, visa, accommodation, per diem,...) throughout the EHEW. You are welcome to bring your promotion materials (standees, brochure, leaflet, etc.)

**JOIN US IN #TEAMEUROPE TO CONNECT WITH
VIETNAMESE EDUCATION INSTITUTIONS AND STUDENTS**

Register by 25/07/2024 via your Member State

Connect with us: [Facebook](#) | [Website](#)

[Highlight video on Study in Europe Fair 2023 in Vietnam](#)

Reputable media coverage:

- [Vietnam News](#) (Top English news source for Vietnamese)
- [Vietnam's National Television](#) (National leading media outlet)
- [Vietnam's National Radio Broadcaster VOV](#)
- [Vietnam Plus](#) (Official English news source of Vietnam's national news agency)

About Vietnam

Vietnam **leads the Southeast Asian market**, accounting for 37% of the region's outbound students, with 137,000 people. It is **Asia's fastest-growing middle-class** country, with an annual growth rate of **17%** from 2021 to 2030. Vietnam makes substantial investments in overseas education, spending **USD 4 billion** annually. With over **21 million** individuals **aged 15-29**, there is a strong demand for higher education. Additionally, there is substantial interest in transnational education in Vietnam from top global universities, especially when its tertiary enrolment rate sharply increased from 10% in 2001 to **29%** in 2019.

Europe is now one of the favourite study destinations for Vietnamese students in many different majors and levels. Among approximately **190,000 Vietnamese students** studying and researching abroad, **Europe** hosts about **40,000 Vietnamese**.

Within Erasmus+, the EU's flagship education, training, youth, and sports program, Vietnam has made notable achievements. During 2014-2023, approx. **3,400 Vietnamese students and staff** moved to Erasmus+33 countries for short-term exchanges. Meanwhile, **85 capacity-building projects** involving Vietnamese universities received Erasmus+ funding.